



“central feature for the Stuff show”

The brief from Haymarket Exhibitions was to design a central feature for the prestigious Stuff show that would be both imposing and memorable – yet built within tight budgets.



**STUFF LIVE**  
**CENTRAL FEATURE**

Our solution was a circular stand divided into three segments. We also took full advantage of the venue height and created a dynamic effect with the show logo. As anticipated, large crowds were drawn to the area and the event staff coped with the numbers well.

**project facts**

- Big on impact – but built to a tight budget
- We were responsible for design and construction
- Banners were big enough to be seen from Hammersmith Broadway
- 20m x 20m stand completed in only two days

**contact us**

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