



## “Worldwide innovation”

Our challenge was to develop a new exhibition area with a dedicated pavilion within the Royal Show ground, focused on new and emerging markets in the business sector.



### TRADE PARTNERS AT THE ROYAL SHOW, STONELEIGH

We built a central area that could be used as an information point, meeting rooms, Internet access and coffee area. Around this we placed 80 shell-scheme stands selected by Trade Partners who were looking for business connections worldwide for a raft of innovative products. These ranged from animal vaccines to farm feeds to irrigation systems and medical care.

Our three year contract had to be both cost-effective and eye-catching as it formed a significant investment for Trade Partners. An added benefit was that we were able to adapt the design with modification of graphics, to form an equally impressive presentation in an entirely different sector of manufacturing at short notice.

#### project facts

A striking central feature surrounded by shell schemes

Luckily, built like an ark so survived the storms

Even the prize bull seemed happy to be dry

#### contact us

+44 (0) 1628 770 099  
[info@futureevents.com](mailto:info@futureevents.com)