



“four medical symposiums
in Italy, Germany & Spain”

The purpose of this was to cater for Mundipharma’s participation in four medical symposiums in Italy, Germany & Spain. Accordingly the stand had to be designed to be completely flexible.



**MUNDIPHARMA NAPP
MODULAR EXHIBITION
STAND**

This involved the preparation of four vastly different stand layouts being designed simultaneously to ensure the components fitted with the minimal amount of additional work in each venue. Taking into account the punishing schedule between locations, this involved some clever logistical work to ensure each stand was completed in time at the next venue. This project also gave us the experience of dealing with three different nationalities of exhibition organiser & conforming with their individual requirements.

project facts

- four european locations in three weeks
- 5,800 miles of logistics zig zagging across europe
- 90% re-usability between shows

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